

ALMOST CIRCULATED



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Upcoming Events

April 25, 2021 - APNA General Meeting online via Zoom

April 29 & 30, 2021 - Geoffrey Bell Auctions Ltd. Toronto Coin Expo Spring Sale

Newsletter Ad Rates

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Go West!

You may have noticed some exciting, new signage across the street from Moosehead Breweries. Plans are going well for Steve's move west. Fundy Coins and Collectables will soon be relocating to 78 Main Street West and the name will revert back to The Coin Cabinet. The building, a former branch of TD Bank, is ideally suited for the purpose and there's plenty of free parking in the back too. It's easy to get to, no matter what part of town you're coming from, especially with its proximity to the highway.

There is no doubt these changes will be great for clients; all your current favourite items will be available and you can expect coins and banknotes to be front and centre.

Watch the Fundy Coins and Collectables Facebook page for further updates. Until the actual move, you can visit Steve and Sheldon at their current King Street location. Everyone is excited and they look forward to continued support as they help make this hobby great for Saint John and area collectors.

**NEXT
MEETING**

Hampton Inn & Suites, 51 Fashion Drive

• MARCH 16, 2021 •

Saint John, NB 7 PM

Little / Big Nickel Bottle Opener

Are bottle openers still a thing? This piece fits nicely with anyone who has those Big Nickel medals from Sudbury or someone who wants to save their fingers when opening their beer. It features an actual 1951 commemorative 5-cent coin in the handle. You can see a crack in the acrylic, perhaps someone thought they could beat the nickel out and put it towards their next pop!



Hobby Updates

Our February meeting was cancelled to help curtail any potential spread of COVID-19 and due to the concerns over the new variants. It's better to be safe than sorry.

At the moment, our next meeting is March 16, 2021. We are at the new venue, the Hampton Inn & Suites, Saint John, NB. The hotel is located at 51 Fashion Drive on the East side, in behind Indigo Books and not far from Costco.

Additionally, because of the current situation with COVID-19, social distancing and masks will be required. If you know someone with an interest in coin collecting, bring them along.

Fundy Coins & Collectables and the Coin Cabinet are both open to the public with measures in place to prevent the spread of COVID-19. Do support them when you can and remember you can buy from them online via eBay too.



A Market Niche

By Kevin Day-Thorburn, FRCNA

The attitude and awareness of society upon the habit of smoking has changed considerably during this past century. Once regarded with prestige as smoking jackets were donned and people retired to the smoking lounge, it is now illegal to “light up” in public in many areas. Once thought of as a harmless habit, it is now recognized as being harmful to one’s own health as well as the health of those near the smoker. Some things have not changed though, like it or not, it is still big business to the tobacco companies and to those in the medical field.

The two illustrated cheques show how smoking entered the drug manufacturer’s domain. Both items are drawn on the same company, Templeton’s Limited, self described as “proprietary medicine manufacturers.” Both are also drawn on the same bank and branch, The Dominion Bank, King and Yonge Streets branch, Toronto, Ontario. Vignettes show two of their products.

The earliest cheque is from 1939 and the latest is dated 1951. Over these twelve years there was not much change in their advertising, but it is interesting to note that the 1951 piece shows that their “RAZ-Mah” capsules are not a treatment for smokers cough. A newly-found side-effect of smoking and/or a greater awareness of smoking hazards led to a new marketing niche for this company.

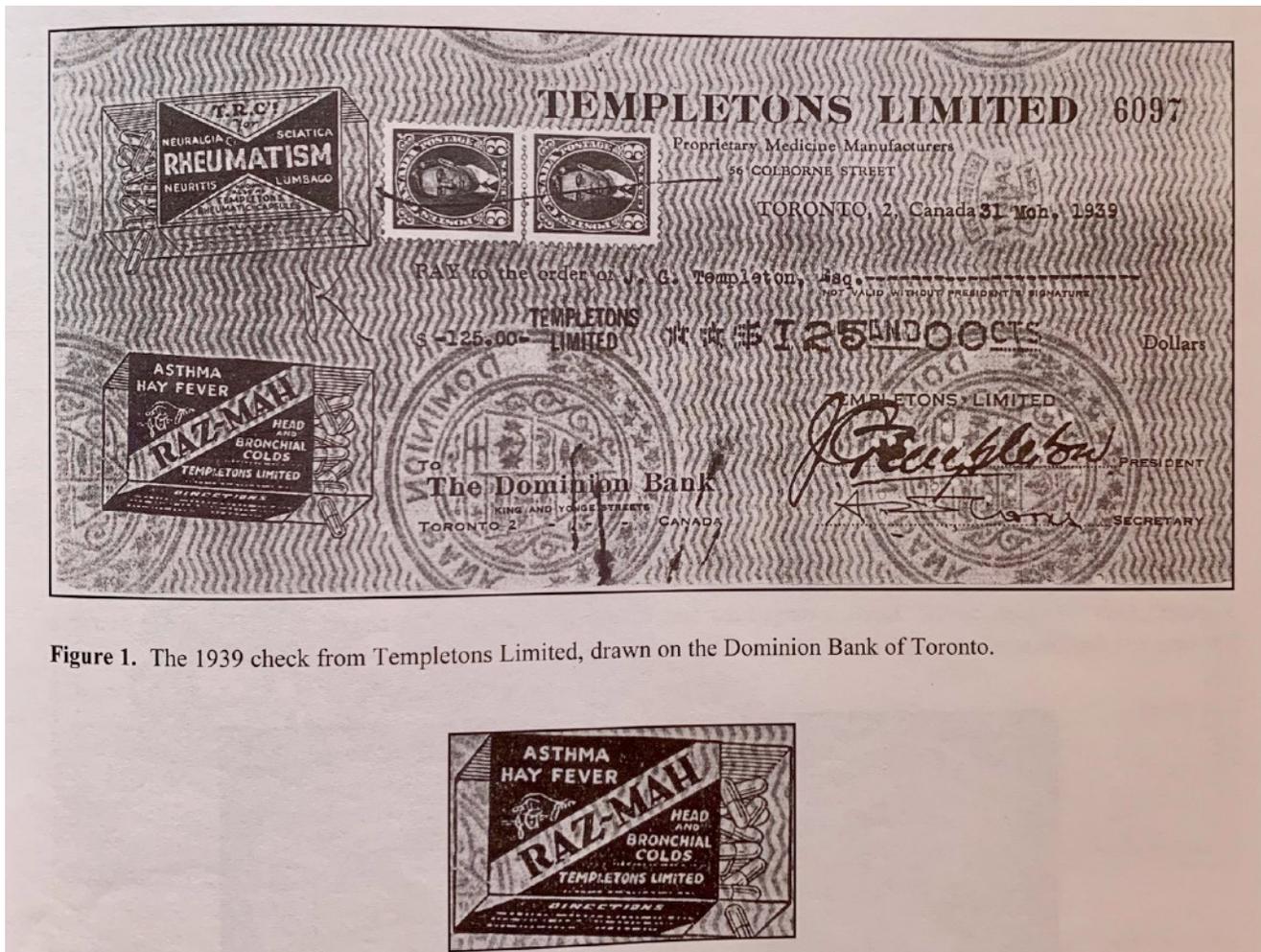
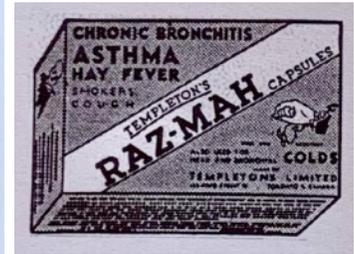
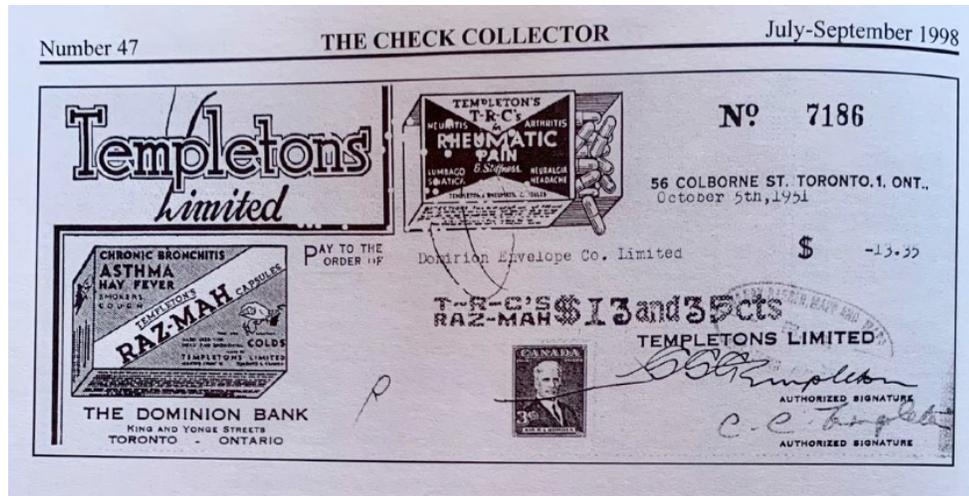


Figure 1. The 1939 check from Templetons Limited, drawn on the Dominion Bank of Toronto.





As you may have noticed, this article originally appeared in the July-September edition of The Check Collector, the newsletter for the American Society of Check Collectors. I plan on expanding the article for a future edition of the Canadian Banking Memorabilia Society's newsletter soon. If you're interested in banking memorabilia, join the club if you're not already a member.

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